

# Troy Berman

Managing Consultant at Potomac Venture Concepts

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## Summary

Professional Political Operative

## Specialties

General Campaign Strategy & Tactics, Crisis Communications, Logistics, Campaign Management, Election Day Activities, Recount Preparation, Grassroots Development, Fundraising, Speechwriting, Ballot Access, Ballot Integrity Operations, Election Law, Earned Media, Direct Mail, Campaign Organization

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## Experience

### **Managing Consultant at Potomac Venture Concepts**

April 2005 - June 2009 (4 years 3 months)

*1 recommendation available upon request*

### **Campaign Manager at PA State Senate Campaign (PA-17)**

March 2008 - November 2008 (9 months)

### **Campaign Manager at U.S. Congressional Campaign (TX-22)**

March 2007 - December 2007 (10 months)

### **Consultant at New York Senate Republican Campaign Committee**

February 2006 - November 2006 (10 months)

### **Press Secretary at MD House of Delegates Republican Caucus**

December 2004 - April 2005 (5 months)

*1 recommendation available upon request*

### **Deputy Regional Field Director - Cuyahoga County at Ohio GOP (Bush 2004)**

September 2004 - November 2004 (3 months)

*1 recommendation available upon request*

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## Education

### **Washington and Lee University School of Law**

JD, Law, 2001 - 2004

**Activities and Societies:** Student Bar Association, Federalist Society

### **University of Maryland Baltimore County**



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## 3 people have recommended Troy

"I was not Executive Director at the time I worked with Troy but had no other options to put down as my title. I was Legislative Director for Delegate J.B. Jennings. Troy Berman was a hard-working professional who operated quickly and efficiently in a high stress environment. His work with communications and the press were excellent and he put Republican caucus members in good position to receive favorable press attention."

— **Justin Ready**, *Executive Director, Maryland Republican Party*, worked with Troy at MD House of Delegates Republican Caucus

"Troy and I met on the battlefield in Cleveland during the 2004 presidential election. He jumped right in and helped the team plan its strategy for election day. He came early and stayed late. He worked hard and had an impressive mind for strategy. I would work with him again."

— **Sam Saad III**, *Lawyer, Bush Cheney*, worked directly with Troy at Ohio GOP (Bush 2004)

"Troy is a strong value-added performer who brings dedication, skill, and knowledge to any endeavor."

— **Erik Swanson**, *Attorney, Small Litigation Firms*, was with another company when working with Troy at Potomac Venture Concepts

[Contact Troy on LinkedIn](#)